A software project proposal must clearly highlight the advantages of the proposed project and the reason for its superiority in a competitive market. Thus, a software project proposal template must emphasize these factors in a lucid manner.

Sample Software Project Proposal Template

Name of company: _____ [Mention name of bidding company]

Contact details: _____ [Phone number]

Our proposed software project outline:
_____

[Give an outline of the proposed software proposal]

The edge we possess over our competition in the software sector:
_____

[Mention the factors that lead to a distinctive demand for this software]

Our estimated cost for this proposal:

_____

[Mention the approximate cost for the entire operation]

Our estimated time for the completion of this project: _____[dd/mm/yy]

[Give a tentative date for the completion of the project]

Our reasons for presenting this proposal before your company:
_____
[Mention briefly the prestige associated with working for the firm which has offered the tender]

Date: _____ [dd/mm/yy]