**Market Research Survey Template**

This ren1place \vas adapted frorn tflc Food For 'fhouglu Ca{c 111arket research survey condu cted at Portland Stare University. You should n1odify it according coyour rnost pressing concerns and the con11uuni(}' /an(/ scapcyou arc \vOr king in.

*Tips for cor1ducting rt1arket resear ch \vitl1 st1rveys: You rnay also \vanl to try n1aking an online survey \vitl1* rl1cse *questions instcacl of or in addition co paper surveys. 'Iry to reach as closa to a random san1p/ c of students as yo.u can by sending it to rando111 en1oil addressee/ {ron1 your*

*ca111fJ US' database or aski11g your swdent goverru11ent to help you acce!>s a large and broad base*

*of recipients.*

# llnsert non1e of your co-op ltcre If you hove onclt A Ne\'1 (Cof&Morket) Concept

Hello. We c1re a studcnl group proposing o *ne\v* [caf c/groccry market] on campus and'"ould like to nsk you o fc\v questions.ll\v iii take abou t five niinutcs. You1·feedback \vlll be lnsu·unicntul In helping decide tJ1c futurc dJ rcc:tlon of our campus food choices. Please scle(t only one ans\vcr,

u nless othcl'\vlsc p clflccl. Tilonksl

Are you a... student

a ff lllote<l '"Ith the u ulvorslty

faculty member Stuff visiting scholar not

# Wltllt I yo,ar major/department? -----------------

What i your oge group?

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